



BROOME COUNTY TRAFFIC SAFETY BOARD NEWSLETTER *June/July 2009 Issue*

Broome County Health Department 225 Front St. / Binghamton, NY 13905

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Be Tire Smart, Play Your PART Pressure, Alignment, Rotation, Tread

According to the Rubber Manufacturers Association, June 7-13 is National Tire Safety Week. This campaign is designed to help drivers learn the simple steps they can take to ensure that their tires are in good working condition. Proper tire care and safety is easy. The Rubber Manufacturers Association recommends getting in the habit of taking five minutes every month to check your tires, including the spare. For more information on the Be Tire Smart Program and National Tire Safety Week visit, www.betiresmart.org.

Pressure

Proper tire pressure is important. Under-inflation can lead to tire failure. Information about your tire pressure can be found on the vehicle door edge, door post glove box or fuel door. It can also be found in the owner's manual. Be sure to check tire pressure at least once a month and while the tires are cool.

TIRE AND LOADING INFORMATION			
SEATING CAPACITY		TOTAL 5 * FRONT 2 * REAR 3	
The combined weight of occupants and cargo should never exceed XXXX kg or XXXX lbs.*			
TIRE	SIZE	COLD TIRE PRESSURE	SEE OWNER'S MANUAL FOR ADDITIONAL INFORMATION
FRONT	P195/70R14	200KPA, 29PSI	
REAR	P195/70R14	200KPA, 29PSI	
SPARE	T125/70D15	420KPA, 60PSI	

Rotation

Sometimes irregular tire wear can be corrected by rotating your tires. Consult your vehicle owner's manual, the tire manufacturer, or your tire dealer for appropriate rotation pattern for your vehicle.

Before rotating your tires, always refer to your owner's manual. If no rotation period is specified, tires should be rotated approximately every 5,000-8,000 miles.

Alignment

Misalignment of wheels in the front or rear can cause uneven and rapid treadwear. Have your alignment checked periodically as specified by the vehicle owner's manual or whenever you have an indication of trouble such as "pulling".

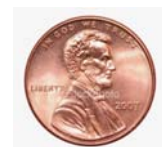
Also have your tire balance checked periodically. An unbalanced tire and wheel assembly may result in irregular wear and vibration.

Tread

Tires must be replaced when the tread is worn down to 2/32 of an inch. Traction in bad weather is reduced as tires wear.

Test your tires:

- Place a penny upside down into a tread groove. If part of Lincoln's head is covered by the tread, you're driving with the proper amount of tread. If you can see all of his head, you should buy a new tire.



Becoming a “Savvy Cyclist”:

The NY Bicycling Coalition Presents a **FREE** hands-on course
Monday, June 8th, 2009 5:30 p.m. – 8:00 p.m.
Broome County Health Department
225 Front Street, Binghamton, New York 13905
Conference Rooms B & C

Open to all riders (or aspiring riders) – 14 years of age or older

This class provides information on the vehicle and traffic laws of NYS and how they apply to bicyclists. We will cover common collision scenarios and how to avoid them, discuss safe riding techniques and provide resources to keep bicyclists safe on the streets and trails.

NOTE: This course incorporates classroom learning, hands-on skills development and outdoor bike-riding activities. **Participants are highly encouraged to bring a bicycle (in good working order) and a helmet so they can fully participate in all elements of the course.**

Whether you are a new or experienced cyclist, this class gives cyclists the confidence needed to ride safely and legally in traffic or on the trail and prepares cyclists for a full understanding of vehicular cycling. Please join us!

RSVP by Wednesday, June 3rd

contact:

Christine Muss at (607) 778-2807 or at

Cmuss@co.broome.ny.us



www.NYBC.net

Celebrating Bicycles in Johnson City

On May 9th, the George F. Johnson Dream Center for Community Empowerment, of Sarah Jane Johnson Church in Johnson City, NY, coordinated a bike giveaway for youth 8 years and up. Approximately 94 bikes were donated by community members and refurbished by the Southern Tier Bike Club. The bikes children received help youth get to free programs in the village, including a summer lunch at the Sarah Jane Johnson Church each weekday during summer vacation. The Traffic Safety Education Program at the Broome County Health Department fit each child with a brand new bicycle helmet and conducted a bicycle rodeo. A total of 68 helmets were distributed and approximately 34 children completed the rodeo. In addition to receiving a bike and a helmet, each child received a bike lock and a bag of educational materials on safety.

Historic Bridge Pedal Sunday, July 12th, 2009 9 a.m. – 11 a.m.

A 7 Mile Ride Starting & Finishing at the South Washington Street Bridge

Start the ride at South Washington Street Bridge and pedal alongside the Susquehanna and Chenango Rivers, across landmark bridges and see historic sites. Riders will be in one group and staying together throughout the event.

Event Registration:

- Pre-registration and a \$2 fee are required.
- You may register at local Bike Shops starting June 1st.
- Day of event registration is from 8 a.m. to 9 a.m. with a \$3 fee.

This event will take place *rain or shine*.

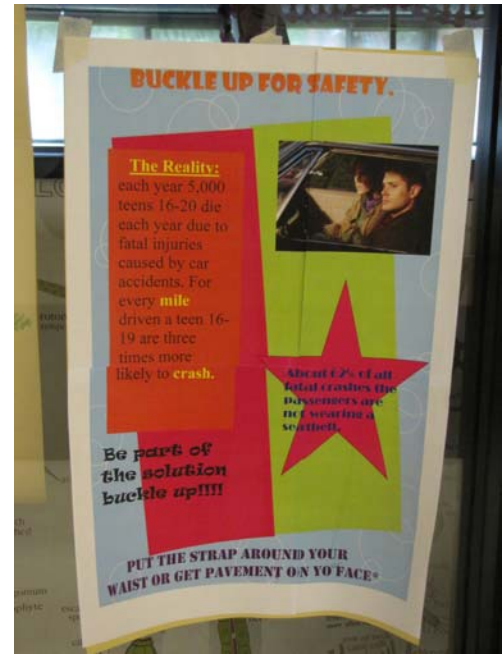
For more information visit the Binghamton Metropolitan Transportation Study (BMTS) website at www.bmtsonline.com or call 778-2443.

Buckle Up Broome County!

In celebration of the Buckle Up New York initiative, two local high schools, took this opportunity to promote seat belt use among teens. The Chenango Forks S.A.D.D. students and the Windsor Driver's Education Class both observed their fellow classmates in their vehicles and recorded safety belt compliance. Each school conducted their own safety belt activities in hopes to increase the safety belt use among their peers. Activities included things like safety belt announcements and posters. Both schools recorded compliance rates of well over 75%! Great job everyone! And keep buckling up!



Left – Windsor High School students recording their follow up seat belt observations.



Above – Example of seat belt poster, created by Windsor High School student.

Megan Dunham 8th Annual Golf Tournament Saturday, August 8th, 2009 Belden Hill Golf Course, Harpursville, NY

Not a golfer? Come enjoy dinner, a basket raffle, and a great time for a great cause!

Registration 12:30 p.m. Tee off 1:00 p.m. Shotgun Start Rain or Shine!
Tickets: \$56.00 (18 holes, cart, dinner, logo golf balls)
Dinner only: \$15.00 - Roast Pork Dinner 6:00 p.m.

Please RSVP by July 31, 2009.

Contests and Prizes:

- Skins
- Best Team, Worst Team, and Something in the Middle (Cash Prizes)
- Closest to the Line
- Closest to the Pin (Cash Prizes)
- 50/50 Tickets
- Basket Raffle



This is a great opportunity to bring your family to a non-competitive, just-for-fun day of golf, dinner, raffles, and a good time in honor of Megan's memory. In addition, you will be helping to raise funds for **Megan's Foundation** which supports the education of teen drivers in our local schools.

Shirts, hats, and sun visors available for purchase.

Questions, tickets, general information, contact Joel Dunham: (607) 772-1896, (607) 237-3337,
Email JDunham8@stny.rr.com or visit hstrial-lindsey4.homestead.com.

**Limit 25 foursomes. First come, First serve!*

Broome County Traffic Safety Events

Child Passenger Safety Activities

The Broome County Fitting Station provides free child safety seat inspections for families and caregivers as well as provides education and guidance on child passenger safety.

Fitting Station Dates (by appointment only)

Dates and times of Fitting Station are subject to change.

June 9 th	9 a.m. – 12 p.m.
June 23 rd	1 p.m. – 4 p.m.
July 7 th	9 a.m. – 12 p.m.
July 21 st	1 p.m. – 4 p.m.
August 4 th	9 a.m. – 12 p.m.
August 18 th	1 p.m. – 4 p.m.
September 15 th	1 p.m. – 4 p.m.

Located at the Broome County Sheriff's Office
155 Lt. Van Winkle Drive, Binghamton
Please call the Broome County Health Department at
(607) 778-2807 to schedule an appointment.

Child Safety Seat Check Events

- Saturday, June 6th
 - GHS Federal Credit Union
910 Front Street, Binghamton
9 a.m. – 12 p.m.
- Thursday, July 16th
 - Lumberjack Festival
Mill Street, Deposit
2 p.m. – 5 p.m.
- Tuesday, August 4th
 - Town of Maine Park
Route 26, behind Maine Memorial School
6 p.m. – 9 p.m.
- Saturday, September 19th
 - Empower Federal Credit Union
760 Harry L Drive, Johnson City
10 a.m. – 1 p.m.

No appointment necessary!

Parents and caregivers should:

- Bring the child safety seat manual
- Bring the vehicle manual
- Bring the child/children
- Have the back seat cleared out as much as possible.

Other Traffic Safety Activities

Monday, June 8th – Traffic Safety Board Meeting

Located at the Broome County Health Dept.,
Conference Room A, 4 p.m.
Guest presenter Jennifer Clunie – NY Bicycling
Coalition

Monday, June 8th – Savvy Cyclist Class (Please see details on page 2)

5:30 p.m. – 8 p.m.
Located at the Broome County Health Dept.
Conference Room B & C
Please call Christine Muss by June 3rd at 607-778-
2807 to register for the class.

Thursday, June 11th – Pedestrian and Bicycle Information Display at the B- Mets Game

Game time – 10:35 a.m.
Located at NYSEG Stadium, Henry Street

Friday, June 12th and Saturday, June 13th – Juneteenth Heritage Festival 2009

12 p.m. – 6 p.m.
Located at Columbus Park, Binghamton

Sunday, July 12th – Historic Bridge Pedal

9 a.m. – 11 a.m.
For more information visit the Binghamton
Metropolitan Transportation Study (BMTS) website at
www.bmtsonline.com or call 778-2443.

Monday, June 15th – 18th Annual International Motorcycle and Scooter Ride to Work Day

For more information, please visit www.ridetowork.org



Barbara J. Fiala, Broome County Executive

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