

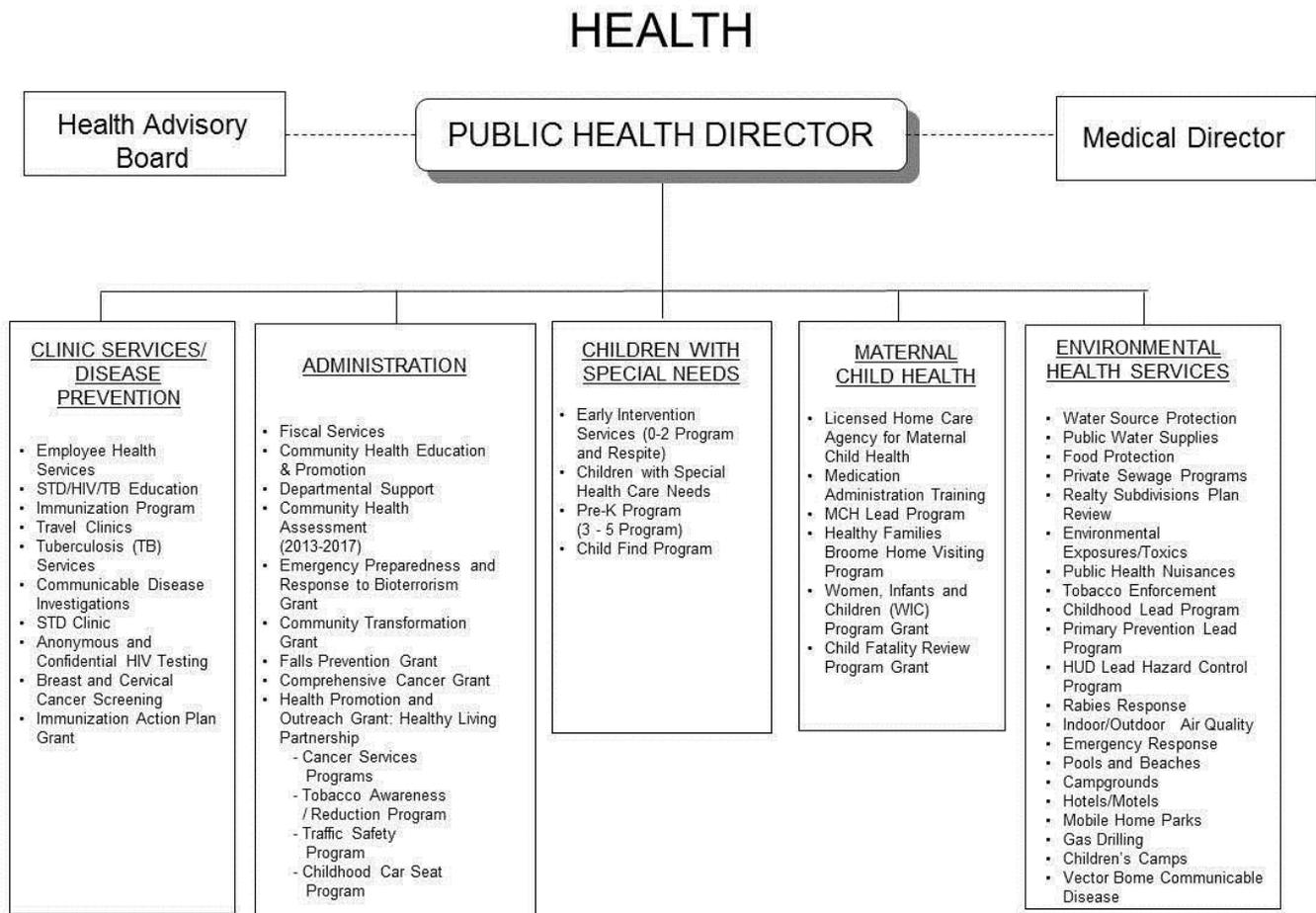
APPENDIX F

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ORGANIZATIONAL CHART

F 1. Broome County Health Department 2014 Organizational Chart



10 ESSENTIAL PUBLIC HEALTH SERVICES

F 2. How Broome County Health Department Provides the 10 Essential Public Health Services

The Broome County Health Department Provides 10 Essential Services

- 1 Monitor Health Status to Identify Community Health Problems**

 - ★ Access to Health Care
 - ★ Birth and Death Rates
 - ★ Rates of Infant Mortality
 - ★ Rates of Illness
- 2 Diagnose and Investigate Health Problems and Hazards**

 - ★ Foodborne Illness
 - ★ Water Contamination
 - ★ Investigation of Communicable Disease
- 3 Inform, Educate and Empower**

 - ★ Population-Based Health Promotion about Chronic Disease Risk Reduction, Screening and Early Detection
 - ★ Population-Based Health Promotion of Adult and Childhood Immunizations
- 4 Mobilize Community Partnerships to Identify and Solve Health Problems**

 - ★ Adolescent Community Services Coalition
 - ★ Community Infection Control Committee
 - ★ Infant Mortality Case Review Team
 - ★ Healthy Living Partnerships
 - ★ Worksite Wellness
 - ★ HEART (Health Education Awareness Resource Team)
- 5 Develop Policies and Plans that Support Individual and Community Health Efforts**

 - ★ Homeless Coalition
 - ★ Partner Notification Assistance Program
- 6 Enforce Laws and Regulations that Protect Health**

 - ★ Restaurant Inspections and Food Safety Training for Food Handlers
 - ★ Lead Exposure Monitoring
 - ★ Tobacco Enforcement
 - ★ Septic System Construction
 - ★ Water Quality Control
- 7 Link People to Needed Health Services and assure the Provision of Health Care when otherwise unavailable**

 - ★ Information and Referral for Child Health Plus and Primary Care Services for Children: Children with Special Health Care Needs, Physically Handicapped Children's Program, Child Find/Early Intervention/Preschool Program
 - ★ Traditional Public Health Clinics: Immunizations, WIC, TB, STD, and HIV
 - ★ HIV Care Network
 - ★ Healthy Living Partnership
- 8 Assure a Competent Public Health Workforce**

 - ★ Internal Staff Development through Training, Conferences & Workshops
 - ★ Assure Licensure of Contracted, Regulated Providers
 - ★ Community Providers
 - ★ HIV Training for Health and Human Service Providers
 - ★ Professional Provider Education about Communicable Diseases
- 9 Evaluate Effectiveness, Accessibility and Quality of Personal and Population-Based Health Services**

 - ★ Managed Care Outcomes
 - ★ Behavior Change
- 10 Research for New Insights and Innovative Solutions to Health Problems**

 - ★ Pilot or Demonstration Sites
 - ★ Surveys: Adolescent, Suicide, and Breast Cancer
 - ★ Focus Groups: Adolescents, Jail Inmates, and Community members

SOURCE: Broome County Health Department, *Healthy Families in Healthy Communities* [Brochure]

GRANTS RECEIVED

F 3. Broome County Health Department 2014 Grants

The Broome County Health Department writes and administers a variety of federal and state-funded grants. Because of the labor-intensive nature of grant writing and administration, the department will be selective in seeking grant opportunities. Grant opportunities will be reviewed/approved by the director's office relative to departmental priorities and community need. The Broome County Health Department has grants supporting \$5,531,377 of direct and indirect health department and county costs. The current grants support essential public health services for the community. We are also exploring more regional grants with contiguous counties.

ADOLESCENT TOBACCO ENFORCEMENT PROGRAM

The New York State Department of Health (NYSDOH) provides grant funds to counties to assist with local enforcement of the New York State Public Health Law requirements on tobacco sales to youth and the Clean Indoor Air Act. Staff enforces NYS Public Health Law requirements for the sale of tobacco products, provides community awareness on tobacco issues, and enforces the Clean Indoor Air Act prohibiting smoking in enclosed public areas.

CHILD FATALITY REVIEW TEAM GRANT

The New York State Office of Family and Children Services provides funds to collaborate and coordinate child death information so that a better understanding and awareness of all causes of death can be realized and reporting of critical information that is vital in determining the cause of death will be documented. On average, 28.8 children (0-19 years of age) die each year in Broome County. Many of these, particularly those that result from injury, could be prevented.

CHILDHOOD LEAD POISONING PREVENTION PROGRAM

The Broome County Health Department offers services to all children with elevated blood lead levels through the Childhood Lead Poisoning Prevention Program (CLPPP). The role of this program is to review, assess and coordinate appropriate follow-up for lead poisoned children. Staff members inform parents about strategies to prevent and reduce exposure to lead hazards. They can provide education on lead poisoning and environmental evaluations. Home visits are made for child developmental assessments and nutrition recommendations. Referrals are made to other agencies and programs as needed and staff can coordinate communications between the Regional Lead Poisoning Resource Center, health care providers and parents.

CHILDREN WITH SPECIAL HEALTH CARE NEEDS PROGRAM

The mission of the program is to improve the health of children with special health care needs and their families by developing a public health infrastructure that increases access to comprehensive systems of care and facilitates quality improvement. The goals of the Children With Special Health Care Needs Program are to: regularly report on the health status of children; ensure access to a medical home; assist families in accessing the necessary health care and related services for their children; and to develop a partnership with families of children with special health care needs that involves them in program planning and policy development. Outreach is provided within the community, including to various community agencies, medical offices, daycare centers, preschools, and health fairs regarding services for children with special needs.

CANCER SERVICES PROGRAM

The Broome County Health Department is the lead agency for Cancer Services Program of the Southern Tier, serving Broome, Chemung, Chenango, Schuylar and Tioga counties. This program is a unique collaboration of government, healthcare and community-based organizations that offers cancer screening services to the uninsured and underinsured. The Cancer Service Program provides funding for local community health care practitioners to provide clinical breast exams, mammograms, pap tests, colorectal cancer screenings, and limited diagnostic follow-up to those eligible to participate in the program.

Breast and cervical cancer screenings are offered to individuals at average risk, age 40-64, earlier if the client is at increased risk for breast cancer due to a personal or family history or for those who are symptomatic for breast cancer.

Colorectal cancer screenings are offered to individuals at average risk, age 50-64, earlier if the client is at increased risk for colorectal cancer due to a personal or family history or for those who are symptomatic for colorectal cancer. Individuals diagnosed with breast, cervical, colorectal or prostate cancer, are in need of treatment, and meet the eligibility are offered application assistance through the Medicaid Cancer Treatment Program. This program offers complete Medicaid coverage for those approved throughout the duration of their treatment, renewable annually while treatment is being performed. The Cancer Services Program is a program funded by the Centers for Disease Control and the New York State Department of Health.

COMMUNITY TRANSFORMATION GRANT

The Broome County Health Department's two year Community Transformation Grant; funded by the New York State Department, is working in many sectors of the community including education, transportation and business that involve early child care settings, schools and the community at large. The interventions target tobacco-free living, healthy eating and active living and healthy and safe environments for children ages 0-18.

Early Childhood Sector: Increase the quantity and quality of developmentally appropriate physical activity in child care centers and homes. Increase participation in the Child and Adult Care Food Program (CACFP) for legally exempt providers who care for subsidized children 30 or more hours per week through implementation of the program standard in the County Child and Family Services Plan. Increase voluntary participation in CACFP by child care centers and homes serving low-income children.

Schools: Increase physical activity in the elementary classroom. Increase access to safe routes to school for walking and biking. Develop regional food procurement initiatives that consolidate food purchasing, standardize menus, leverage and secure more competitive pricing, and improve the nutritional quality of the school lunch program. Prohibit tobacco use at off-campus school sponsored events.

Community at Large: Increase access to safe and accessible streets for walking and biking through the implementation and strengthening of Complete Streets policies. Modify beverage procurement and serving practices that decrease availability of sugary drinks and increase availability of healthy beverages. Increase access to smoke-free low-income multi-unit properties through implementation of smoke-free policies.

Comprehensive Evaluation: There is an overall comprehensive evaluation plan that includes: Program Specific Measures: ongoing data collection on the implementation of interventions, monitoring for process evaluation, program reach, and pre-post implementation measures to assess program outcomes and progress toward objectives.

Population Measures: Pre-post implementation assessment of attitudinal, behavioral, and health indicators through a random-digit dial telephone survey and measures of student weight status collection.

Enhanced Evaluation: Further evaluation of innovative strategies with the potential to contribute to evidence for statewide policy.

COMPREHENSIVE CANCER GRANT

The Broome County Health Department's Comprehensive Cancer Prevention Program (CCPP) is a 5 year grant initiative funded by the New York State Department of Health to reduce the burden of cancer in Broome County through community based interventions that support healthy lifestyles. In collaboration with public and private partners, CCPP utilizes innovative strategies to: (1) decrease rates of obesity by working with jurisdictions and organizations that purchase, distribute, or serve food to adopt and ensure compliance with the food procurement standards established by the NYS Council on Food Policy; (2) increase duration and exclusivity of breastfeeding in the post-discharge time period by engaging and assisting Pediatricians to implement evidence-based practices to improve breastfeeding outcomes; and (3) increase screening rates for breast, cervical and colorectal cancer by reducing barriers (out of pocket costs, time off from work) to cancer screening that exists in the workplace.

EARLY INTERVENTION/CHILD FIND PROGRAMS

The Early Intervention Program is a statewide, voluntary program that focuses on early identification and follow-up of children (ages birth to three) with developmental delays and provides many different types of services to these infants and toddlers and their families. The program provides multi-disciplinary evaluations to determine eligibility at no cost to families. A service coordinator works with families to identify their concerns and priorities for their child, to develop an *Individualized Family Services Plan*, and to determine services and service providers as per the IFSP. In New York State, the Department of Health is the lead state agency responsible for the Early Intervention Program. Child Find is a statewide program to assure children birth to three years of age, who may be at risk for delays, receive the help needed to enhance their early growth and development. A component of the Early Intervention Program, Child Find services is provided at no cost to the family by the Broome County Health Department. The goal of Child Find is to ensure that children under age three are engaged in primary health care and receive appropriate developmental tracking and screening through their primary health care provider. Children with a diagnosed disability or who, through tracking and screening, are suspected to have a developmental delay are referred to the Early Intervention Program to receive a multi-disciplinary evaluation. Funding for the administration of the Early Intervention Program has decreased significantly as a direct result of the early intervention reforms enacted in the SFY 2012-13 NY State budget.

ENHANCED WATER SUPPLY PROGRAM

These grant funds are used to supplement the various water supply program areas in the Division of Environmental Health. Inspect, survey and monitor the various public water supplies in accordance with Part 5 of the NYS Sanitary Code. Review plans for the construction, addition, or modification of any public water supply to assure compliance with State and Federal Regulations. Require correction of any violations and provide technical assistance to water supply operators to comply with Part 5 of the NYS Sanitary Code.

FALL PREVENTION GRANT

The Broome County Health Department is the lead agency for a five year Fall Prevention Grant funded by the New York State Department of Health. The purpose of the grant program is to reduce falls among older adults by employing evidence-based strategies within the community and health care delivery system. The grant program funds three evidence-based community programs and one pilot project called STEADI (**ST**opping **E**lderly **A**ccidents, **D**eaths and **I**njuries) that supports the implementation of health care provider fall risk assessments into the local health care delivery system. The three evidence-based community programs are as follows: Tai Chi-Moving for Better Balance; Stepping On Program; and Otago Program

HEALTHY FAMILIES BROOME (HFB)

The partnership between the Broome County Health Department and Lourdes Youth Services offers the Healthy Families Broome home visiting program. Healthy Families Broome (HFB) is part of a statewide initiative, the Healthy Families New York (HFNY) Home Visiting Program offered through the New York State Office of Children and Family Services. HFB is a community-based primary prevention home visiting program that focuses on the safety of children while at the same time supporting families. It is a voluntary program that offers support and education to expectant and new parents who reside in Broome County, outside the Binghamton City School District. Families are offered long term home visiting services until their child enters preschool, Head Start, or kindergarten. It is a research based program. The research (randomized experimental design by University at Albany Center for Human Services Research, School of Social Welfare) has shown that parents who enroll in the program learn new parenting skills; learn how to set appropriate limits with their children, and how to engage children in learning. Pregnant women who enroll in the program at or before 30 weeks of gestation were half as likely to have a low birth weight baby. The 13-14 program capacity ranges from 108-125 families based on the frequency of home visits. As families graduate from the program new families will be enrolled as capacity permits.

HUD LEAD HAZARD CONTROL CAPACITY BUILDING PROGRAM

This program is designed to fund the cost of controlling lead paint hazards and addresses other health issues in low-income housing. Grant funding is available in the form of five-year forgivable loans for both rental and owner-occupied housing units built before 1978. To be eligible, units must house or be regularly visited by at least one child age six or younger or a pregnant woman. Eligibility is based on the income of residents and tenants, not the income of rental property owners.

IMMUNIZATION ACTION PLAN

The New York State Department of Health manages federal funding channeled through a network of county consortiums. Broome County belongs to a consortium to promote improved immunization rates among preschool children. Funding provides for supplies and equipment, part-time salary for a nurse and a full-time salary for a Senior Clerk to review immunization records of community providers, maintain an immunization database, conduct immunization outreach and conduct educational programs for community providers on immunization-related topics. Networking efforts will continue with other community organizations to achieve 90% immunization rates in the target population. Work continues to increase adult immunization rates and to maintain an Adult Immunization Coalition of providers in Broome and Tioga Counties.

PRIMARY LEAD PREVENTION

Through a grant from the NYS Department of Health, our Lead Primary Prevention Program proactively identifies and controls lead hazards in high-risk housing before children have the opportunity to be exposed. Primary prevention staff identifies and requires correction of lead based paint hazards in high-risk housing before a child is identified with an elevated blood lead level. Homes are tested for lead based paint hazards and the Division of Environmental Health works with property owners to correct conditions conducive to lead poisoning.

PUBLIC HEALTH PREPAREDNESS AND RESPONSE TO BIOTERRORISM PROGRAM

In the time since September 11, 2001 Public Health Departments in New York State and across the country have been placed at the front line of preparing for and responding to natural and human-made emergencies that threaten the public health. The Broome County Health Department has made great strides in preparing our department and community to respond to public health emergencies. Health Department staff regularly participates in emergency preparedness drills/exercises designed to test response protocols and procedures. Additionally, staff routinely provides presentations to community groups on emergency preparedness and emerging public health topics. The Emergency Preparedness Program also oversees the development of the Broome County Medical Reserve Corps – a cadre of medical and non-medical professionals that have volunteered to provide various services during emergencies and disasters.

SOUTHERN TIER AIDS ANONYMOUS PROGRAM (STAP)

The New York State Department of Health provides funding with a Broome County match for a HIV Program Representative who provides the anonymous testing at the Broome County Health Department, the Southern Tier AIDS Program (STAP) office, and a number of community-based organizations that provide services to individuals at risk for HIV infection.

The New York State Department of Health provides funding for targeted testing of men in communities of color through the Communities of Color Outreach (STAP) grant. The New York State Department of Health also provides funding for targeted testing of women at risk for HIV infections through the Women's Outreach Services (STAP) grant.

TOBACCO CONTROL PROGRAM

The Broome County Health Department is the lead agency for the Community Partnership component of the NYSDOH Tobacco Control Program, serving Broome and Tioga counties. The Community Partnerships work with local government, community agencies, non-profit organizations, and businesses to reduce tobacco companies' sponsorships and promotion at local events, decrease tobacco advertising and youth being exposed to advertising tactics used by tobacco companies to promote youth initiation, and increased exposure, referrals and awareness of the NYS Smoker's Quitline. The Community Partnerships also promote smoke-free outdoor areas and multi-unit dwellings.

TRAFFIC SAFETY PROGRAM

The Broome County Health Department is the lead agency for the Traffic Safety Program through the Governors Traffic Safety Program. Grant funds are utilized to aid in resolving major traffic safety issues through public education/information, mobilizing local resources through the Broome County Traffic Safety Board, and injury prevention programs. Projects include helmet distributions at local, low-income elementary schools, bicycle rodeos, Battle of the Belts, etc. Media campaigns are offered for topics including: child passenger restraints, bicycle and pedestrian safety, bicycle helmet use and proper helmet fitting, school bus safety, distracted driving, etc. A Broome County Traffic Safety Newsletter is offered bi-monthly as well as the Traffic Safety Program website that is continuously updated. The Broome County Health Department has developed a program focusing on distracted driving among young drivers in order to address this dangerous and widespread problem. "Keeping It Real Behind the Wheel" features a Traffic Safety Board member, Joel Dunham, who presents about the dangers of distracted driving and introduces the audience to the story of his daughter's fatal crash. Programs and activities are facilitated at schools, health fairs, community events, Lamaze classes, worksites, etc. Free literature and educational materials on these traffic safety topics are distributed as well. One of the most effective ways to diminish health care costs is to reduce highway injuries caused by traffic crashes. The Child Passenger Safety Seat Program provides offers free car seats for children referred to the program. Certified Child Passenger Seat Technicians also provide free child passenger safety seat inspections. Education is offered to drivers regarding the proper installation of child seats.

WOMEN, INFANTS, AND CHILDREN'S PROGRAM (WIC)

The Women, Infants, and Children's Program (WIC) is a federal food and nutrition education program serving between 4,600-4,800 low-income, pregnant women, infants and children. Checks for specific food items (high in iron, protein, calcium, and other important nutrients) are issued for financially and medically eligible pregnant women, infants and children. Important components of the program include child growth monitoring, breastfeeding promotion and support, referrals to health care and other community agencies and the provision of participant centered nutrition education and healthy lifestyle initiatives.