

Vision Item 1: Making Broome County an Inviting Place To Live, Work, and Play

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Support Small Retail and Restaurants through Economic Development Incentives	Focus on Urban and Village Centers and Key Gateways and Transportation Corridors	Partnership with BCIDA, BLDC and Union LDC	Continued Effort	CDGB Small Cities Grants, NY Main Street Grant
Support and submit grant applications for the renovation of substandard housing, with an emphasis on health and safety, water quality, lead abatement, and issues related to 'Aging in Place'.	Focus on Urban and Village Centers and Key Gateways and Transportation Corridors	Planning Department in partnership with Municipalities non-profit housing providers	Within 1 years	DHCR Grants and CDBG Small Cities Grants
Promote elder-friendly suburbs through universal design, zoning for accessory dwelling units [granny flats], walkable communities, enhanced rural transit	Suburban communities	Planning Department in partnership with Municipalities, NYSDOT and BMTS	Within 3 years	No cost
Prepare and promote model ordinances to encourage public art, pop up stores, food trucks, outdoor seating at restaurants, and other land uses which create vibrant places.	Focus on Urban and Village Centers	Planning Department	Within 1 Year	No cost
Use our low cost housing to attract and retain artists, entrepreneurs, and retirees	Countywide	Partnership with BCIDA, Greater Binghamton Chamber, BLDC and Union LDC	Within 3 Years	Refocus existing efforts
Consider developing minimum standards for allowing participation in auctions of County foreclosed properties including barring individuals who have a history of code violations or delinquent taxes.	Countywide	Planning Department, local Code Officials, Broome County Land Bank, and Department of Real Property	Within 3 Year	No Cost
Support Events and Festivals including a Winter Festival	Focus on Urban and Village Centers	Partnerships with Local Municipalities, Community Groups, Local Museums and Historical Sites, Event Organizers	Continued Effort	Sponsorships, advertising and fees, I Love NY grants, USDA Grants and National Endowment for the Arts grants

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Foster Public Art	Focus on Urban and Village Centers and Key Gateways and Transportation Corridors	Partnership with Municipalities, BU, Community Leaders, Businesses, Arts and Performing Arts Groups	Within 3 Years	State Parks and Heritage Area Grants; National Endowment for the Arts, NY Council on the Arts, Local Business Sponsorship, Private Foundation Support

Vision Item 2: Engaging Our Students and Young Professionals

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Encourage development of 'gathering places' for BU and SUNY Broome students in the community	Urban Centers	Partnership with SUNY Broome and BU	Within 5 Years	Regional Economic Development Council funding
Expand and Promote SUNY Broome and BU Internship and Job Fairs	SUNY Broome/BU Campuses	Partnership with SUNY Broome and BU	Continued Effort	Limited or No cost
Name young professionals to decision making boards such as the BCIDA, STEP, Broome County Land Bank, and the Broome County Arena and Forum Board of Directors	Countywide	Broome County and Local Decisionmaking Boards	Within 1 Year	No Cost
Designate a County liason to Binghamton University and SUNY Broome student populations to provide for meaningful ongoing engagement of students.	Countywide	Broome County	Within 1 Year	No Cost
Sponsor neighborhood clean up, public art/murals, and other SUNY Broome and BU student volunteer opportunities	Countywide, focus on Urban and Village Centers	Partnership with SUNY Broome and BU and event organizers	Within 1 Year	Limited or No cost
Enhance opportunities for alternative transportation.	Focus on Urban and Rural Village Centers and Key Gateways and Transportation	Broome County, BMTS and Local Municipalities	Within 5 Years	Federal and State Transportation Grant Funds
Include student led music groups in the Farmer's Market Brown Bag series and similar events	Urban and Rural Village Centers	Partnership with SUNY Broome and BU and event organizers	Within 1 Year	No Cost

Vision Item 3: Taking Pride in Our Urban and Village Centers

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Support and submit grant applications for streetscape, bike and pedestrian amenities, housing development, commercial investment, and façade improvements in our rural villages and urban centers. Example project: Binghamton Gateway Homes development on Front Street.	Focus on Urban and Rural Village Centers and Key Gateways and Transportation Corridors.	Broome County Planning in Partnership with Urban and Rural Village Centers	Within 1 Year	New York Main Street Program, Community Development Block Grant Small Cities Program
Support and help coordinate marketing efforts for the rural village centers. These efforts should include internal as well as external marketing.	Rural Village Centers	Broome County Planning in Partnership with Urban and Rural Village Centers	Continued Effort	Hotel/Motel Marketing Funds, Greater Binghamton Chamber of Commerce, I Love NY Funds
Combat blight in primary and secondary corridors and gateway areas through enhanced code enforcement and grant-funded façade improvement programs.	Focus on Urban and Village Centers and Key Gateways and Transportation Corridors	Broome County Planning in Partnership with Urban and Rural Village Centers	Within 1 Year	New York Main Street Program, Community Development Block Grant Small Cities Program
Support the Johnson City Health and Cultural District	Johnson City	Broome County Planning in Partnership JC Partners, Village of Johnson City and others	Continued Effort	No cost
Recognize the importance of major commercial centers and explore ways to foster improvements in underutilized shopping plazas.	Focus on Urban and Rural Village Centers	Broome County Planning in Partnership with Urban and Rural Village Centers	Within 1 Year	New York Main Street Program, Community Development Block Grant Small Cities Program
Better coordinate the efforts of the Greenway and the Susquehanna Heritage Area to more fully integrate historic, cultural, agricultural and natural resource management and marketing.	Within Susquehanna Heritage Area	Broome County Planning, BMTS and SHA Advisory Board and Commission	Within 1 Year	No cost
Develop virtual walking, alternate transportation, driving and public transit 'tours' of historic, natural and cultural resources.	Focus on Urban and Rural Village Centers	Broome County Planning in Partnership with Urban and Rural Village Centers	Within 5 Years	I Love New York and Heritage Area Funding
Utilize site plan review to enhance public safety through proper design and utilization of the built environment. This can include natural surveillance, natural access control, territorial reinforcement and proper maintenance to reduce the incidence and fear of crime.	Urban Centers	Broome County Planning	Within 1 Year	No cost

Vision Item 4: Taking Pride in Our Scenic Beauty

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Work with local municipalities on comprehensive plan updates and zoning ordinance amendments to address mancamps, long term use of campgrounds, rural rental housing, storage lots, and other projected impacts associated with high-volume hydrofracturing.	Focus on Rural Towns	Broome County Planning in Partnership with Municipal Attorneys and local Planning and Zoning Boards	Within 1 Year	No cost
Prepare a plan for Broome County Parks to govern their development, use and maintenance	Countywide	Broome County Planning Lead with Assistance from Consulting Firms	Within 5 Years	Broome County Planning Professional Service Budget Line
Update the Broome County Agriculture Economic Development Plan	Countywide	Professional Planning Firm Lead, Assistance from Broome County Planning	Within 3 Years	NYS Ag and Markets Funding
Actively pursue the goals and projects identified in the Local Waterfront Revitalization Plan, the Greenway Plan, and the Susquehanna Heritage Area Management Plan	Within LWRP, Greenway and SHA Focus Areas	Broome County Planning, Local Municipalities, BMTS, Heritage Area Commission	Continued Effort	State Parks, State LWRP, Transportation Alternatives Program, Heritage Area
Solicit community input and participation to identify significant resources that are not well documented	Countywide	Broome County Planning	Within 3 Years	No cost
Assess and fill in gaps in data regarding outdoor recreation opportunities	Countywide	Broome County Planning	Within 3 Years	No cost
Heavily market recreational opportunities, including use of social media, advanced smart phone and GPS enabled mapping and existing organizations and venues	Countywide	Broome County Planning, NYS DEC, Broome County Chamber of Commerce	Within 5 Years	I Love New York
Improve access to recreational and scenic resources through promotion and additional infrastructure such as boat launches, fishing access sites, and increased signage	Countywide	Broome County Planning, NYS DEC, Broome County Chamber of Commerce	Within 3 Years	LWRP and State Parks
Support businesses that provide services and enhance the use of scenic and open space resources such as fishing and hunting guides, canoe and kayak sales/rentals, bicycle shops, and cross country ski shops.	Urban and Rural Village Centers	Broome County Planning, BCIDA, Union LDC and Binghamton LDC	Within 5 Years	CDBG MicroEnterprise, BCIDA, Union LDC and Binghamton LDC
Evaluate opportunities for integrating historic preservation into the open space network	Countywide	Broome County Planning and Heritage Area Commission	Within 3 Years	No cost

Vision Item 4: Taking Pride in Our Scenic Beauty

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Educate the community and decision makers on the importance of scenic and recreational resources	Countywide	Broome County Planning	Within 3 Years	No cost
Promote the use of regulatory tools to protect valuable natural resources such as conservation easements, ridgeline overlay districts, conservation subdivisions, stream buffers, and enhanced floodplain development standards.	Countywide	Broome County Planning	Within 3 Years	No cost
Promote, protect, and enhance agriculture through the Ag District program, continuing to involve the farming community in decision making, and support of the Greater Binghamton Farmer's Market	Countywide	Broome County Planning in Partnership with Cornell Cooperative Extension and NY Ag and Markets	Continued Effort	No cost
Work to better integrate local agriculture into the local business community.	Countywide	Broome County Planning in Partnership with Cornell Cooperative Extension and NY Ag and Markets	Continued Effort	No cost
Provide more training for local officials including planning and zoning boards, assessors, and code officials on issues related to agriculture.	Countywide	Broome County Planning in Partnership with Cornell Cooperative Extension and NY Ag and Markets	Continued Effort	No cost

Vision Item 5: Investing In Our Legacy Sites

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Develop reuse plans for 'bluefield' sites such as the Vestal Nursing Center, the former Gander Mountain store, and the BAE site where redevelopment is compromised due to potential for flooding	Select sites including but not limited to Vestal Nursing Center, Gander Mountain, and BAE	Consulting Firm	Within 5 Years	Planning Department Professional Services Budget, NY Rising Fund, Other Grant Funds
Develop reuse plans for prominent brownfield sites	Within EJ and Brandywine BOA	Consulting Firm	Continued Effort	NY BOA funds
Participate in the NYS Shovel Ready program	Emerson Business Park and Broome Corporate Park	Planning Department with assistance for Consulting Firms if needed	Within 1 Year	Planning Department Professional Services Budget and BCIDA
Complete Endicott Johnson Brownfield Opportunity Area Step III	EJBOA Study Area	Planning Department and Planning Consulting Firm	Continued Effort	NY BOA funds
Complete Brandywine BOA Step II	Brandywine BOA Study Area	Planning Department and Planning Consulting Firm	Continued Effort	NY BOA funds
Collaborate with other Brownfield Opportunity Area initiatives in Broome County	First Ward and Northside BOA Study Areas	Binghamton Planning and Planning Consulting Firm	Continued Effort	NY BOA funds
Assess, assemble, remediate and market select brownfield sites through the Broome County Land Bank and other appropriate means	Focus on BOA study areas and proposed iDistricts	Planning Department with appropriate environmental and engineering consulting firms in partnership with BC Land Bank, BCIDA and others	Continued Effort	NY BOA funds, EPA Assesment and Clean Up Grants, Office of Attorney General Community Revitalization Initiative Funds
Promote the reuse of legacy sites through community workshops and an educational campaign	Countywide	Planning Department	Within 3 Years	No cost
Consider offering incentives for the redevelopment of vacant and underutilized sites. This can include financial incentives and streamlined permitting. One mechanism would be to establish a fund to underwrite the cost of tipping fees associated with demolition or redevelopment for key projects or in select areas.	To Be Determined, but possible focus on BOA Study Areas and proposed iDistricts	Planning Department and Broome County Solid Waste, BCIDA, and other partners such as municipal planning departments and local development corporations.	Within 3 Years	Hotel/Motel Brownfield Cleanup Fund, Broome County Solid Waste, BCIDA and others
Explore providing temporary community uses on sites owned by the Broome County Land Bank until private investment is secured.	Major sites aquired by the Broome County Land Bank	Broome County Land Bank	Within 3 Years	Broome County Land Bank, Limited or No Cost

Vision Item 6: Making a Commitment to High Standards in Services

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Upgrade web presence to include online bill paying and complaint management	Countywide	Broome County IT with Consultant	Within 1 Year	Broome County General Fund
Develop and market one online web portal for economic development	Countywide	Planning Department and BCIDA	Within 1 Year	BCIDA
Link online web portal to database of available sites and GIS information	Countywide	Planning Department and BCIDA	Within 3 Year	No Cost
Investigate ways to improve public transportation to accommodate the aging in place population and to assist job seekers in finding employment.	Countywide	BMTS, Broome Transit and possible partners with Tioga County Transit, Binghamton University and others	Within 3 Years	Shared service agreements, Advertising revenues, Appalachian Regional Commission Grant, Federal Transit Administration <u>Planning Grants</u>
Position Broome County to be a leader in health care across the generational spectrum by integrating health care providers, fostering rural health care, supporting senior living communities and implementing cutting-edge health care technology.	Countywide	Broome County Health Department, Broome County Office for Aging, Mothers and Babies, Perinatal Network, Rural Health Network of South Central New York, United Health Services, Our Lady of Lourdes Hospital	Continued Effort	Community Transformation Grant, Fall Prevention Grant, Mobility Management Grant
Integrate SEQR requirements and natural resource inventories into online GIS to give local decisionmakers adequate information when assessing project impacts.	Countywide	Planning Department	Within 1 Year	No Cost
Continue to explore opportunities for cost savings through shared services.	Countywide	Local Municipalities	Continued Effort	NY DOS funding
Provide online clearinghouse of local zoning and land use codes.	Countywide	Planning Department	Continued Effort	No Cost
Develop an online manual to clearly state the process and standards for 239 review.	Countywide	Planning Department	Within 1 Year	No Cost
Provide data and guidance to appropriate law enforcement agencies to support Problem Oriented Policing and other technologically advanced methods to reduce crime and combat the perception of crime.	Within Urban Core Communities	Planning Department	Continued Effort	Intermunicipal Agreement and Department of Justice Grants
Provide periodic updates to the Comprehensive Plan to ensure it remains relevant	Countywide	Planning Department	Within 5 Years	Limited or No Cost

Vision Item 7: Making a Commitment to High Standards in Building Design and Renovation

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Consider commissioning a Historic Residential Property survey to determine National Register eligibility for state and federal rehabilitation tax credits for qualified owner-occupied historic homes. (similar to the Broome County sponsored Industrial Property Survey	Within target areas determined by concentration of potential historic homes	Planning Department with Historic Preservation Consultant	Within 5 Years	Broome County Planning Department Professional Service budget in partnership with select municipalities
Work with local municipalities to establish design guidelines in key gateways and business districts	Focus and Rural Village Centers	Planning Department	Within 3 Years	No cost
Develop and adopt a 'Complete Streets' policy at the County level	Countywide	Planning Department and Broome County DPW	Within 3 Years	No cost
Expect excellence in building and site design, and develop County design standards for key gateway areas. Make comments through the 239 review process to implement these standards.	Countywide with focus in Urban and Rural Village Centers, key gateways, and transportation corridors	Planning Department	Continued Effort	No cost
Incorporate pedestrian and bicycle amenities into land use design review [239] comments	Countywide with focus in Urban and Rural Village Centers and sites in proximity to Greenway projects	Planning Department	Continued Effort	No cost
Integrate stormwater controls that mimic natural water flow at new County facilities and retrofit existing facilities as appropriate.	County facilities with focus on Flow Management area(s)	Planning Department with Engineering Consultant	Within 1 Year	NY Green Infrastructure Fund
Support the recommendations, strategies and actions identified in the Susquehanna Heritage Area Management Plan Amendment which provide the framework for implementing and achieving the Plan's vision, goals and objectives of <i>Preservation and Stewardship; Interpretation and Education; Recreation and Natural Resources; Economic and Community Revitalization; Marketing and Promotion; and Partnerships and Collaboration.</i>	Within Susquehanna Heritage Area communities	Planning Department, Heritage Area Commission, Local Municipalities, Local Non Profits	Continued Effort	New York Heritage Area funding
Develop a County strategic energy plan which integrates energy efficiency features and policies at County facilities.	County facilities	Broome County Energy Office with Broome County Facilities and Planning	Within 1 Year	Broome County Energy Office Professional Service (if needed)
Improve the County Highway Work Permit process to consider stormwater management, Complete Streets, and other design standards.	Countywide	Broome County DPW and Planning Department	Within 1 Year	No cost

Vision Item 8: Becoming More Resilient				
What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Encourage the application of No Adverse Impact Floodplain Management strategies	Floodplain and otherwise flood impacted areas	Planning Department Flood Task Force Local Municipalities	Continued Effort	No Cost
Encourage natural, non-structural solutions to reducing flood damages	Floodplain and flood impacted areas	Planning Department Flood Task Force Local Municipalities Broome-Tioga Stormwater Coalition	Continued Effort	FEMA HMGP program EFC Green Innovation Grant Program NYSDOS LWRP - Watershed Studies
Make open space/natural resource data readily available to municipalities, developers, and general public through the establishment of GIS data and tools for that purpose.	Countywide	Planning Department - Planning and GIS Division Environmental Management Council	Continued Effort	No Cost
Establish contingency plan for use during a flood or other disaster to keep County operations running	Countywide	Emergency Services Public Works Information Technology	Within 1 year	No Cost
Educate the business community about contingency planning during a floods to keep businesses running	Countywide	Greater Binghamton Chamber Flood Task Force	Continued Effort	No Cost
Encourage development practices that help achieve inflow and infiltration reduction goals establish through the flow management process (i.e. green infrastructure practices, strategic open space preservation)	Countywide	Planning Department Flood Task Force Local Municipalities Broome-Tioga Stormwater Coalition Environmental Management Council	Continued Effort	FEMA HMGP program EFC Green Innovation Grant Program NYSDOS LWRP - Watershed Studies NYSDEC Urban Forestry Grants
Look for opportunities to incorporate water resource protection into Capital projects and retrofit County Facilities for this purpose	County facilities and infrastructure	Planning Department Public Works Parks Department	Within 1 year	EFC Green Innovation Grant Program NYSDEC Water Quality Improvement Program
Incorporate water resource protection best practices into county infrastructure improvements (road maintenance, sewer maintenance, etc.)	County infrastructure	Planning Department Public Works Parks Department	Within 3 years	EFC Green Innovation Grant Program NYSDEC Water Quality Improvement Program

Vision Item 8: Becoming More Resilient

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Implement demonstration projects on County properties to promote and encourage green infrastructure and energy efficiency, and ensure that these actions are well marked and marketed.	County facilities and infrastructure	Planning Department Public Works Parks Department	Within 1 year	EFC Green Innovation Grant Program NYSDEC Water Quality Improvement Program
Integrate flood mitigation and stormwater management projects and policies into County capital improvement planning process	County facilities and infrastructure	Planning Department Public Works Parks Department	Within 1 year	EFC Green Innovation Grant Program NYSDEC Water Quality Improvement Program
Support/undertake watershed based analyses to identify intermunicipal opportunities for water quality restoration/ flood attenuation and implementation of identified projects	Countywide	Planning Department	Within 3 Years	NYSDOS LWRP - Watershed Studies NYSDEC Water Quality Improvement Program FEMA HMGP program
Work closely with USACE on Upper Susquehanna Watershed Management Plan	Regional	Planning Department Flood Task Force	Continued Effort	No Cost
Promote and coordinate participation in FEMA's Community Rating System	Flood impacted municipalities	Planning Department Flood Task Force	Continued Effort	No Cost
Ensure that local zoning ordinances allow for alternative energy	Countywide	Planning Department Local Municipalities	Continued Effort	No Cost
Provide comments on land use [239] reviews that encourage appropriate floodplain activities and reference preliminary FEMA floodplain mapping.	Countywide	Planning Department	Continued Effort	No Cost
Utilize the Flood Task Force, the Chamber of Commerce, the BC Bar Association, the Board of Realtors and other interested parties to educate the community about flooding, flood insurance, stream and river functions, flood mitigation and contingency planning	Countywide	Planning Department Local Municipalities	Continued Effort	No Cost
Staff to become a Certified Floodplain Manager	Countywide	Planning Department	Within 3 Years	No or Limited Cost

Vision Item 9: Investing In Our Workforce, Entrepreneurship and Innovation

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Develop three Innovation Districts [iDistrict] to foster an entrepreneurial ecosystem	In downtown Binghamton, Johnson City and Endicott	Coordinated by Planning Department with local partners and BCIDA	Within 1 Year	No additional cost, Refocus existing resources
Use our low cost housing to attract and retain entrepreneurs and innovators	Countywide with a focus on the proposed iDistricts	Planning Department and BCIDA with BU and SUNY Broome	Within 3 Years	Refocus existing efforts
Develop meeting places for entrepreneurs and innovators to share ideas	Within the proposed iDistricts	Planning Department with BU and SUNY Broome	Within 5 Years	No or limited cost if existing facilities are used.
Consider celebrating new ideas through business plan competitions	Countywide	BCIDA with STEP and local development corporations	Within 3 Years	BCIDA
Facilitate ready access to business mentors	Countywide	BCIDA with STEP and local development corporations	Within 1 Year	No cost
Develop and sustain a business retention program	Countywide	BCIDA with STEP and local development corporations	Within 1 Year	No or limited cost
Develop and maintain a database of all Broome County employers with more than 10 employees	Countywide	Planning and BCIDA	Within 1 Year	No or limited cost
Engage in ongoing communication with employers to inform them of resources and obtain feedback on specific needs	Countywide	BCIDA with STEP and local development corporations	Continue Effort	No or limited cost
Establish a proactive team to develop resources to support business growth and address business issues. This may include economic development officials, workforce development staff, commercial brokers, bankers and representatives of funding agencies.	Countywide	BCIDA with STEP and local development corporations	Within 1 Year	No or limited cost
Establish and strengthen relationships with senior officials of major employers that are not headquartered in Broome County	Countywide	BCIDA	Continue Effort	No or limited cost
Publicize economic development activities internally and externally	Countywide	BCIDA	Continue Effort	Refocus existing efforts
Raise the awareness of local entrepreneurs and innovators	Countywide	Partnership with BCIDA, local media, educational institutions, STEP, AM&T, SCORE and others	Within 3 Years	No or limited cost

Vision Item 9: Investing In Our Workforce, Entrepreneurship and Innovation

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Establish and maintain a quarterly e-newsletter regarding economic development activities	Countywide	Planning Department with BCIDA, STEP and local development corporations	Within 1 Year	No or limited cost
Support entrepreneurs and innovators	Countywide	Planning Department with BCIDA, STEP and local development corporations	Within 1 Year	CDBG MicroEnterprise Program, REDC funds and Refocus existing resources
Investigate establishing a venture fund for start up companies being created at SUNY Broome and BU	Countywide	BCIDA	Within 5 Years	No or limited cost to investigate feasibility
Pursure funding opportunities for microenterprise grants and other mechanisms to support entrepreneurs and innovators	Countywide	Planning Department with BCIDA, STEP and local development corporations	Within 1 Year	CDBG MicroEnterprise Program, REDC funds and Refocus existing resources
Develop a business attraction program	Countywide	Planning Department with BCIDA, STEP and local development corporations	Within 1 Year	No additional cost, Refocus existing resources
Invite site selectors and major commercial brokerages for a paid familiarization visit	Countywide	BCIDA	Within 3 Years	BCIDA
Engage site selectors to speak at regional economic development meetings	Regionwide	BCIDA	Within 3 Years	No or limited cost
Develop, maintain, and distribute an up to date marketing profile	Countywide	BCIDA	Within 1 Year	BCIDA
Establish and maintain a single economic development portal with up to date marketing information, links to resources, and additional points of contact	Countywide	Planning and BCIDA	Within 1 Year	BCIDA
Include significant available sites and buildings with all development related data linked to the County's www.bcgis.com	Countywide	Planning and BCIDA	Within 3 Year	No cost
Develop and sustain a social media campaign targeted at employers, site selectors, educators, entrepreneurs, and other stakeholders	Countywide	Planning and BCIDA	Within 1 Year	No cost
Organize a 'Mini-Maker's Faire' or similar event for adults to build on success of DaVinci Festival.	Countywide	Planning and select educational institution or non-profit	Within 1 Year	No or limited cost

Vision Item 9: Investing In Our Workforce, Entrepreneurship and Innovation

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Support the Center for Technology & Innovation	CT&I site on State St in Binghamton	Planning Department	Continue Effort	No cost
Work with municipal officials to develop an up to date inventory of sites in the urban core, in nearby towns, and near interstates that have the best development potential	Countywide with focus on sites that have access to existing infrastructure	Planning and BCIDA	Within 1 Year	No or limited cost
Maximize the use of the Broome Corporate Park by acquiring and aggregating properties for future expansions.	Broome Corporate Park	BCIDA	Within 3 Years	BCIDA
Initiate the NYS Shovel Ready Certification process for 1 or 2 sites.	Broome Corporate Park, Emerson Business Park and other select locations	Planning and BCIDA	Within 1 Year	No or limited cost
Aggressively work to acquire, aggregate and investigate/remediate and prepare brownfield sites for redevelopment.	Focus on key gateways and urban core	Planning and Broome County Land Bank	Continue Effort	EPA Assessment and Clean Up Grants, Office of Attorney General Community Revitalization Initiative
Work with Binghamton University and SUNY Broome to identify building space which meets the criteria of the START-UP NY program.	START-UP NY eligible areas, focus on proposed iDistricts	BCIDA, Planning, BU and SUNY Broome	Within 1 Year	No or limited cost
Continue focused promotion of site with the highest level of readiness.	Key development parcels	BCIDA	Continue Effort	No or limited cost
Develop a strategy to align properties with companies expected to graduate from the proposed high technology incubator.	Countywide with focus on iDistricts	Planning and BCIDA	Within 5 Years	No or limited cost
Consider offering incentives for the redevelopment of vacant and underutilized sites. This can include financial incentives and streamlined permitting.	Focus on iDistricts and key gateways	Broome County, BCIDA with local development corporations	Within 3 Years	Broome County Solid Waste (through tipping fee waiver), BCIDA, and local development corporations

Vision Item 9: Investing In Our Workforce, Entrepreneurship and Innovation

What We Will Do	Where Will We Do This	Who Will Do it	When Will They Start	Other Funding Sources
Connect businesses to NYSERDA and other programs which increase energy efficiency and lower the cost of utilities.	Countywide	Broome County Office of Energy Development	Continue Effort	No cost