Teen Traffic Safety Video Contest

Crashes are a leading cause of death for teens!

Create a video for social media to educate your peers about roadway safety!

Open to 9th-12th graders
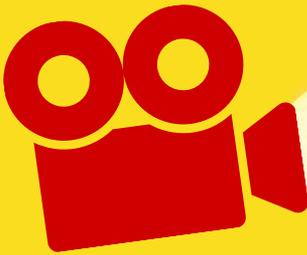
Prizes for winners! Watch your video go viral on social media!

Submissions Due December 19th
Winners announced February 1st

CONTEST OVERVIEW

We're challenging Broome County teens to create a video about the consequences of dangerous driving. Videos should be educational yet entertaining - think TikTok style! Motor vehicle crashes are a leading cause of death for teens. Don't let your friends become a statistic; help them make safe choices behind the wheel!

RULES

- Videos should be either 30 or 60 seconds.
- Videos must focus on one of the following safety messages:
    - Distracted Driving
    - Impaired Driving (Drugs/Alcohol)
    - Speed
    - Drowsy Driving
    - Seat Belt Use
- No offensive language.
- ***Participants should not put themselves in an unsafe driving situation or violate NYS Law for the creation of this video.***
- Videos may be created individually or in teams with up to 4 participants.
- Each video should contain the tagline, *"This video was brought to you by State Farm Insurance and the Broome County Traffic Safety and STOP-DWI Programs."*
- A winner will be selected in each safety category.

Judging will be based on:

- Quality
- Originality
- Creativity
- Effectiveness of message

RESOURCES

Helpful websites:
State Farm Teen Driving
National Highway Traffic Safety Administration
New York State Governor's Traffic Safety Committee
Broome County STOP-DWI Program
Centers for Disease Control and Prevention
National Safety Council
New York State Department of Health
National Sleep Foundation
STOP-DWI NY

Copyright-free music and sounds
Audio Library
Zapsplat

PRIZES AND WINNERS!

- **A winner will be selected in each safety category and announced February 1st.**
- **Winners will receive a grand prize and participate in a release party!**
- **Winning videos will be showcased on social media, the web and used in educational programming!**

Visit **www.broomecounty.com/hd/tsp** and click on Younger Driver Safety or capture the QR code for contest guidelines and to submit an entry. **Submissions Due December 19th!**