

1. Making Broome County an Inviting Place To Live, Work, and Play

- Shared community calendar to avoid conflicts & show robust offerings
- Rail trail in JC linking Pharmacy School to Goudy Station bridge to Vestal
- Work to change the perception of Broome County
- Better use of waterways & waterfronts
- Invest, support, market cultural institutions & organizations
- Art/culture/history boutique/restaurant
- Design county signage – encourage visitors and residents to explore
- Increase impact of existing tourist resources i.e. 21st century carousels
- Support new O+ festival in JC
- A kids/family resource guide that's a little bit appealing and easy to use on county website
- Regional tourism plan

2. Engaging Our Students and Young Professionals

- Connect students to historic and cultural options through deliberate action
- Advertise art, culture, and history
- Create cultural trails with marketing dollars for young professionals & students
- Advisory Boards and Board of Directors inviting more young professionals and students to be involved
- Additional integration of university with community

3. Taking Pride in Our Urban and Village Centers

- Invest in or support preservation & adaptive reuse
- Investments in restoration efforts – especially in high-traffic areas
- Historic walking trails
- Support for local museums

4. Taking Pride in Our Scenic Beauty

- Continue to make walkable parks – but way more signage around town for the greenways
- Use waterways for recreation & tourism – connect them to downtown & parks
- Encourage more events on our waterfront i.e. Beer Tree Float
- Coordinate Parks, Rail Trail in JC
- River development outfitters & access to enjoy waterfront
- More off-road bike trails like the rail trail

5. Investing In Our Legacy Sites

- Landscaping in business/manufacturing areas
- Design standards for restoration of Legacy Buildings

6. Making a Commitment to High Standards in Services

- Institute a fair process for Greater Binghamton Fund
- Collaboration across cultural partners
- If culture makes Broome County more inviting, then have representation on initiatives
- Make trolley available to groups – reduced rental fees?
- Collaboration between governmental agencies
- Improved transportation – coordinated between BC and OCCT
- Cooperation between/among municipalities
- Infrastructure improvements – streets, water, sewer
- Actively advocate for train service from NYC/NE to Corning, wine country, and Bing U.
- Invite artists and arts organizations into the planning process
- Countywide cultural mapping to determine and document needs and lacks

7. Making a Commitment to High Standards in Building Design and Renovation

- Active identification of cultural resources by the Land Bank
- Further encouragement of the use of NYS & Federal HTCs (including the NYS Homeowner Tax Credit)
- Active identification of cultural resources by the County
- Some kind of panel group to help those trying to renovate buildings – currently some people have to deal with code enforcement and fire dept, too many offices sometimes conflicting direction
- Improve/increase code enforcement efforts
- Aesthetic matters to structural and other considerations – transportation, wayfinding, new construction

8. Becoming More Resilient

- Have a plan for properties owned by the County
- Multi-modal transportation and infrastructure

9. Investing In Our Workforce, Entrepreneurship and Innovation

- Foster opportunities for the development community to work at and be informed by the public
- Teach personal financial management in high school

Community Concerns

- Historic preservation
- Marketing of the arts
- Lack of concern/respect for the arts
- Regulatory processes are difficult for business start-ups
- BJCWWTP (sewage treatment plant) is a drain of resources
- Climate change
- Little riverfront development/use – we need outfitters and water recreation businesses
- Rivers are not accessible
- Local infrastructure maintenance
- No rail connection to NYC or NE
- Wage compression – minimum wage is increasing
- No adequate public transportation to cultural resources/events – many are dispersed around the county
- Accessibility to resources – Universal Design practices should be integrated
- Wayfinding signage
- Transportation to/from NYC
- Not enough adequate housing for young professionals/empty nesters – lacking amenities and existing housing is expensive
- Lack of childcare