

# TRIPLE CITIES INNOVATION CORRIDOR

The Triple Cities Innovation Corridor brings together the best of Binghamton, Johnson City, and Endicott to push us all forward. We envision a tomorrow where our downtowns are revitalized for future generations through private and public investments in technology, the arts and sciences. Where vibrant and walkable neighborhoods are home to innovative startups, world-class culture and tomorrow's in-demand jobs. Where our colleges and businesses uplift today's innovators— from entrepreneurs to artists— with capital and mentoring. Honoring the innovative spirit of the area's past, we're taking the best of yesterday and building upwards.

Because when we team up? There's nothing we can't do.

## OUR OBJECTIVES:

- Establish a collaborative leadership network of public, private and higher education entities.
- Enable the pursuit of talent and technology through projects and programs.
- Connect new and emerging entrepreneurs with resources and mentorship.
- Foster connections with education and learning.
- Capitalize on underused community assets for workforce attraction.
- Utilize public space as an opportunity to highlight innovative ideas and showcase the innovative culture.
- Support efforts to sustain the innovation district as a 24/7 cultural destination with an authentic identity.
- Cultivate and nurture connections between individual innovation district hubs.

Learn more about the iDistricts at:  
[gobroomecounty.com/TCIC](http://gobroomecounty.com/TCIC)

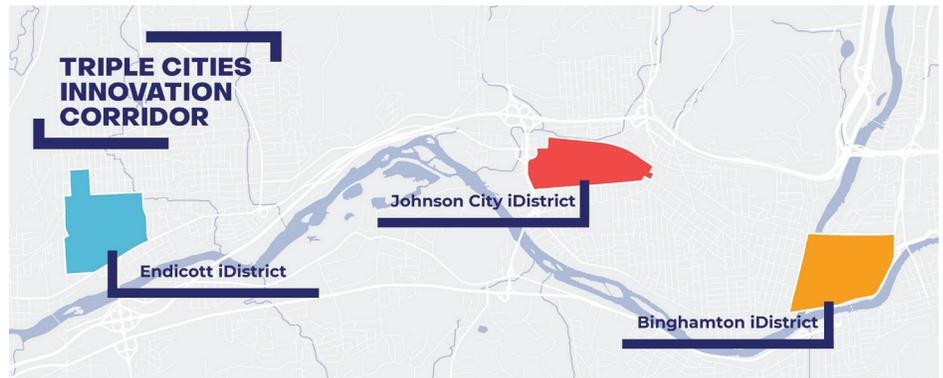


The collaborative framework of the Triple Cities Innovation Corridor is centered around shared principles that inform our cooperative efforts that include:

- Shared vision for growth
- Diversity of innovation areas with cross-disciplinary collaboration
- Cultivation of a unique identity and sense of place
- Establishment of visible innovation initiatives
- Support established people, places and neighborhoods

### TCIC Economic Accomplishments:

- Over \$500 million of public and private investment within the TCIC since 2015
- Over 17,000 jobs within the TCIC
- Many opportunities for redevelopment and new development
- Flexible Living Options
- Diverse business support services and tax incentives



### BINGHAMTON – TECHNOLOGY AND ARTS

This iDistrict is anchored by the Koffman Southern Tier Incubator and the Binghamton University Downtown Center and is home to over 50 clean energy, tech, and other innovative startups.

In addition to being a hub for innovation and commercial activities, the Binghamton iDistrict’s accessibility and concentration of housing options, restaurants, entertainment venues, green spaces, multi-use trails, public art, and available real estate make it a great place to take root and grow.



### JOHNSON CITY – HEALTH SCIENCES AND CULTURE

The Johnson City iDistrict is a hub for transformation that builds on the momentum of the on-going revitalization. The iDistrict’s anchor institutions include the Binghamton University Health Sciences Campus and UHS Wilson Medical Center. These anchor institutions will expand research advancements, create opportunities for better practice, and generate startup companies.

Efforts to enhance the quality of life in the iDistrict include the addition of 260 housing units at Century Sunrise Apartments and the Victory Lofts, public space improvements at Jenison Park as well as the creation of more than two acres of additional greenspace, and new cultural opportunities through public art and the completion of the Goodwill Theatre Performing Arts Complex.



### ENDICOTT – ADVANCED MANUFACTURING

This iDistrict is centered on Huron Campus, a 4 million square foot complex, home to a rich network of innovative manufacturing companies including BAE Systems, Imperium 3, and Ubiquity Solar among others.

This iDistrict has flexible development opportunities, housing, robust infrastructure that is expanding to meet new technology needs, and a variety of networking and public spaces.